DETROIT, MI.///March 17, 2005///Faced with steadily rising prices at the gas pump, two out of three Americans now agree that it is patriotic to buy a fuel efficient vehicle that uses less gasoline and, therefore, requires this country to import less oil from the Middle East, according to a new Opinion Research Corp. national opinion poll released today to launch http://www.40mpg.org, which gives car owners a powerful new forum in which to tell automakers and Congress that they support a federal fuel efficiency standard of 40 miles per gallon (mpg)...

Read the March 1, 2005 news release.

Listen to the streaming audio of a related news event.

Read the March 17, 2005 report on full survey findings.

Check out the 40mpg.org Web site.