40MPG.ORG POLL: 2 OUT OF 3 AMERICANS SEE BUYING MORE FUEL-EFFICIENT VEHICLE AS "PATRIOTIC," HIGH GAS PRICES ALREADY DRIVING HALF TO DO SO

NASCAR Fans, Conservatives and Others Agree: 40 MPG Fuel-Efficiency Standard Should Be U.S. Goal; New <u>40mpg.org</u> Web Site Gives Americans Way to Talk Back to Automakers, Congress.

DETROIT, MI.//March 17, 2005///Faced with steadily rising prices at the gas pump, two out of three Americans now agree that it is patriotic to buy a fuel efficient vehicle that uses less gasoline and, therefore, requires this country to import less oil from the Middle East, according to a new Opinion Research Corp. national opinion poll released today to launch http://www.40mpg.org, which gives car owners a powerful new forum in which to tell automakers and Congress that they support a federal fuel efficiency standard of 40 miles per gallon (mpg)...

Read the March 1, 2005 news release.

Listen to the streaming audio of a related news event.

Read the March 17, 2005 report on full survey findings.

Check out the 40mpg.org Web site.